

FORM PTO-1082

EXPRESS MAIL LABEL NO.: EL640408240US

**PATENT**

Attorney Docket No.: 733755-6

Date: January 5, 2001

BOX PATENT APPLICATION  
ASSISTANT COMMISSIONER FOR PATENTS  
Washington, D.C. 20231

Sir:

Transmitted herewith for filing is the patent application of:

Inventor: ANTHONY R. ROTHSCILD

For: SYSTEM AND METHOD FOR ADDING AN ADVERTISEMENT TO A PERSONAL COMMUNICATION

☒ **APPLICANT(S) CLAIMS SMALL ENTITY STATUS. SEE 37 CFR 1.27.**

Enclosed are:

42 Pages of Specification

9 Sheets of drawing (☒ formal ☐ informal)

☒ Combined Power Of Attorney, Declaration And Petition (UNSIGNED). ☐ Will follow.

☐ Form PTO-1595 and an assignment of the invention to ☐ Will follow.

☐ A certified copy of ☐ from which priority is claimed in the subject case pursuant to Rule 55b and 35 U.S.C. 119. ☐ Will follow.

☐ An associate Power of Attorney

☐ Information Disclosure Statement, Form PTO 1449 and ☐ prior art reference(s).

☐ Preliminary Amendment.

☒ General Authorization/Request to Petition for Extension of Time.

☒ Postcard

FOR:	NO. FILED	NO. EXTRA	SMALL ENTITY RATE	SMALL ENTITY FEE		OTHER THAN SMALL ENTITY RATE	OTHER THAN SMALL ENTITY FEE
BASIC FEE				\$355.00	OR		\$710.00
TOTAL CLAIMS	61	-20=	41	\$369.00	OR	X 18	\$-0-
INDEP CLAIMS	3	-3=	-0-	\$-0-	OR	X 80	\$-0-
MULTIPLE				\$-0-	OR	+ 270	\$-0-
DEP CLAIMS				\$724.00		TOTAL:	\$
PRESENTED							

☐ Please charge my Deposit Account No. 50-0639 the amount of XX. A duplicate copy of this sheet is enclosed.

☒ A check in the amount of \$724.00 to cover the filing fee is enclosed.

☐ A check in the amount of \$XX to cover the Assignment Recordal Fee is enclosed.

☒ The Commissioner is hereby authorized to charge payment of the following fees associate with this communication or credit any overpayment to Deposit Account No. 50-0639. A duplicate copy of this sheet is enclosed.

☒ Any additional filing fees required under 37 CFR 1.16.

☒ Any patent application processing fees under 37 CFR 1.17.

☐ The Commissioner is hereby authorized to charge payment of the following fees during the pendency of this application or credit any overpayment to Deposit Account No. 50-0639. A duplicate copy of this sheet is enclosed.

☐ Any patent application processing fees required under 37 CFR 1.17.

☐ The issue fee set in 37CFR 1.18 at or before mailing of the Notice of Allowance, pursuant to 37 CFR 1.31(b).

☐ Any filing fees under 37 CFR 1.16 for presentation or extra claims.

Respectfully submitted,



Brian M. Berliner  
Registration No. 34,549

O'MELVENY & MYERS LLP  
400 So. Hope Street  
Los Angeles, CA 90071-2899  
(213) 430-6000

01-08-01

A

jc984 U.S. PTO  
01/05/01

PATENT

Docket No.: 733755-6

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: ANTHONY R. ROTHCHILD

For: System And Method For Adding An Advertisement To A Personal Communication

jc962 U.S. PTO  
09/755541  
01/05/01

CERTIFICATE OF MAILING

BOX PATENT APPLICATION  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

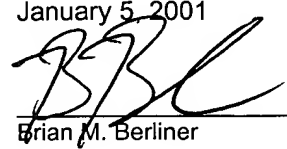
"EXPRESS MAIL" Mailing Label No.: EL640408240US

Date of Deposit: January 5, 2001

I hereby certify that an application for patent, including:

42 pages of Specification (which includes 61 claims and a one-page Abstract); 9 Sheets of formal Drawings; an UNSIGNED Combined Power of Attorney, Declaration And Petition; a General Authorization/Request to Petition for Extensions of Time; a check in the amount of \$724.00 to cover the filing fee; a Transmittal Letter (Form PTO 1082); and Return Postcard are being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Box Patent Application, Washington, D.C. 20231.

Date of Deposit: January 5, 2001

  
Brian M. Berliner

09755541-010501

Express Mail: EL640408240US  
PATENT  
733755-6

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Anthony R. Rothschild Serial No. Filing Date: For: System And Method For Adding An Advertisement To A Personal Communication	Art Unit:  Examiner:
---	----------------------------

JC962 U.S. PTO  
01/05/01

GENERAL AUTHORIZATION/REQUEST TO PETITION FOR EXTENSIONS OF TIME

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

With reference to the subject application, and pursuant to 37 C.F.R. § 1.136, Applicant hereby authorizes and requests the Commissioner to treat any correspondence requiring a petition for extension of time as containing such a request therefor for the appropriate length of time. This general authorization is effective during the pendency of this application, including any division or continuing application therefrom.

Where no check is received by the Commissioner, you are hereby authorized to charge payment of the requisite petition fees, or charge any additional fee required under 37 C.F.R. § 1.17, or credit any overpayment of same, to Deposit Account No. 50-0639. A duplicate copy of this general authorization is enclosed.

Respectfully submitted,



Brian M. Berliner  
Attorney for Applicant  
Registration No. 34,549

Date: January 5, 2001

**O'MELVENY & MYERS LLP**  
400 So. Hope Street  
Los Angeles, CA 90071-2899  
Telephone: (213) 430-6000